



Wisconsin Council on Problem Gambling 2019 Helpline Statistics

	January	February	March	April	May	June	July	August	September	October	November	December	Yearly Ttl.
Total Calls/E-mails	983	1133	1097	1150	817	914	945	1052	1048	926	1068	1150	12283
920	41	41	51	55	36	55	33	24	49	32	41	29	487
608	31	19	40	48	25	20	19	29	13	29	20	27	320
715	29	22	34	33	27	23	20	22	26	22	22	22	302
414	127	86	145	151	135	126	98	96	85	82	85	103	1319
262	32	38	45	49	40	43	47	38	22	40	39	36	469
Other(calling card)	65	97	75	54	81	65	103	87	77	48	76	64	892
Mon	128	189	188	224	130	150	183	192	241	200	209	217	2251
Tues	114	165	178	198	147	132	167	182	130	164	168	163	1908
Wed	184	203	168	135	140	135	136	183	178	177	172	156	1967
Thurs	200	189	143	242	127	150	123	132	190	131	161	226	2014
Fri	147	179	162	137	105	129	119	134	120	115	174	161	1682
Sat	112	106	126	103	88	119	99	86	92	66	100	114	1211
Sun	98	102	132	111	80	102	112	143	97	73	84	113	1247
Male	17	15	19	21	9	3	12	11	13	22	20	20	182
Avg. age	41	39	38	38	36	43	30	33	36.5	38	35	49	38
Female	10	8	20	17	16	6	14	15	26	9	11	6	158
Avg. age	46	38	42	54	51	50	54	51	42	50	39	50	47
Employed	21	12	15	13	15	10	15	10	11	15	12	11	160
Unemployed	0	0	4	2	13	1	1	4	2	2	0	0	29
Retired	0	0	2	0	1	1	2	0	2	0	0	4	12
Disabled	1	1	2	3	3	0	0	3	0	1	1	0	15
Average Debt amt.	\$30,000	\$5,750	\$30,000	\$5,667	\$4,000	\$5,000	\$12,000	\$36,000	\$51,750	\$26,400	\$ 27,000.00	\$ 15,000.00	\$20,714
Median Debt amt.	\$30,000	\$5,000	\$30,000	\$5,000	\$5,000	\$5,000	\$10,000	\$36,000	\$17,500	\$10,000	\$ 20,000.00	\$ 10,000.00	\$10,000
In Debt	15	10	8	11	8	13	11	11	20	14	22	19	162
Bankrupt	4	1	4	1	3	2	1	0	10	1	0	3	30
Thoughts of Suicide	2	3	3	0	1	0	1	0	4	0	0	0	14
Attempted Suicide	0	0	0	0	0	0	0	0	0	0	0	1	1
Suicide in Progress	0	0	0	0	0	0	0	0	0	0	0	0	0
Cards	2	1	3	0	0	0	2	0	1	0	0	2	11
Lottery	5	0	12	4	8	4	0	3	5	4	3	3	51
Sports	0	0	0	0	2	0	1	1	1	2	5	0	12
Tavern	6	2	10	0	3	1	2	6	3	3	8	2	46
Casino	14	13	56	18	18	16	16	13	28	16	15	19	242
Internet	1	1	3	0	1	0	4	1	1	2	2	0	16
All types	0	1	2	2	1	0	2	1	1	2	1	0	13
GA Referrals	58	43	38	60	54	28	23	21	39	30	21	26	441
T.P. Referrals	48	27	30	32	56	25	23	32	30	19	21	16	359
Packets	6	7	6	4	6	5	3	6	3	2	2	2	52
Chat Line	8	6	10	6	15	2	9	5	8	3	8	1	81
Texts	0	0	2	0	0	0	0	1	1	3	1	0	8
Web Referrals	12	17	16	11	3	11	22	12	28	22	21	17	192
Web Hits	789	906	3200	830	733	895	537	655	820	879	786	921	11951
Page Views	2,322	2473	3700	1000	1698	1626	1357	1376	1874	1627	1593	1916	22562
Total Calls/E-mails & Web Hits	1772	2039	4297	1980	1550	1809	1482	1707	1868	1805	1854	2071	24234

*** Due to confidentiality issues, statistics are based on people willing to share information.